

ANGELICA

MULTIMEDIA PRODUCTIONS, INC.
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Reggaeton Artist Leeroy Villa shooting with Angelica Pequeno in front of the Crypto.com Arena Los Angeles, CA

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2024

angelicaproductions.com

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CONTENT CREATION &
DIGITAL MARKETING SERVICES

ABOUT ANGELICA PEQUENO

Angelica Productions is spear-headed by Angelica Pequeno who has helped artists, entertainers and brands with their content strategies for ten years and counting.

CONTENT CREATION



High-quality content is essential for attracting and retaining followers on social media. We will develop a content strategy to help your brand stand out from the competition.

VIDEO EDITING



Our production team will meet with you to record hours of raw footage for long format and shorter pieces of content designed to stand out on social media.

DISTRIBUTION



We target social media platforms that are crucial for maximizing impressions and reaching the target audience effectively, ensuring optimal engagement and conversion rates for businesses.

WHAT WE OFFER

Unlock Limitless Potential with Angelica Productions Content Creation and Distribution Social Media Services, Your Gateway to the Future of Los Angeles Media!

- 1. Social Media Management:** Our comprehensive social media management services assist businesses in effectively managing their online presence by creating and scheduling engaging posts, interacting with followers, responding to comments and messages, and staying abreast of social media trends across platforms such as Facebook, Instagram, Twitter, LinkedIn, and more, ensuring a consistent and captivating digital footprint.
- 2. Content Creation and Curation:** Elevate your social media presence with our tailored content creation and curation services, designed to produce high-quality, visually appealing content including graphics, videos, infographics, and blog posts, while also sourcing and sharing relevant content that resonates with your brand, attracting and retaining followers, showcasing your offerings, and fostering meaningful connections with your audience.
- 3. Social Media Advertising:** Maximize your reach and ROI with our strategic social media advertising solutions, helping businesses leverage platforms like Facebook Ads, Instagram Ads, LinkedIn Ads, Twitter Ads, and others to target specific demographics, increase brand awareness, drive conversions, optimize ad performance, track key metrics, and achieve measurable success in your digital marketing campaigns.

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TAILORED SOCIAL MEDIA BOOSTING PACKAGES

ULTIMATE CREATION PACKAGE

- **Behind-the-Scenes Experience:** Capture exclusive behind-the-scenes moments during product demonstrations, brand activations, and team meetings to showcase your brand's creative process. Includes 4 hours of raw footage at one location.
- **Creative Content Production:** Produce one high-quality video up to 10 minutes in length, tailored to your brand's style and message, enhancing your online presence and engagement. Includes a brainstorm session with a storyboard and one round of edits.
- **Professional Image Portfolio:** Receive a comprehensive portfolio of headshots and portrait shots for various promotional purposes, ensuring your brand's image is professional and impactful. Includes 30 final photos at one location with three wardrobe changes, one hour of photography time.
- **Lifestyle Photography:** Curate a collection of lifestyle photos that reflect your brand's personality, interests, and aspirations, connecting with your audience on a personal level. Includes 25 photos at three different locations in the Los Angeles area, three hours of shooting time.
- **10 Engaging Social Media Reels:** Create a series of 10 engaging behind-the-scenes videos and content to connect with your fans and build a loyal following on social media. All content is edited vertically for optimal use on social media platforms with captions.

~~\$5,400~~ **\$2,700**



Comedian Jeff Garcia, Voice of Sheen on Jimmy Neutron animated TV series and Host Angelica Pequeno on Latin Affiliated TV @SHOTBYDONJULIO for LATIN AFFILIATED ENTERTAINMENT

PREMIUM CONTENT PACKAGE

- **Behind-the-Scenes Experience:** Capture exclusive behind-the-scenes moments during product demonstrations, brand activations, and team meetings to showcase your brand's creative process. Includes 1 hours of raw footage at one location.
- **Creative Content Production:** Produce one high-quality video up to 3 minutes in length, tailored to your brand's style and message, enhancing your online presence and engagement. Includes a brainstorm session with a storyboard and one round of edits.
- **Professional Image Portfolio:** Receive a comprehensive portfolio of headshots and portrait shots for various promotional purposes, ensuring your brand's image is professional and impactful. Includes 10 final photos at one location with one wardrobe change, thirty minutes of shooting time.
- **Lifestyle Photography:** Curate a collection of lifestyle photos that reflect your brand's personality, interests, and aspirations, connecting with your audience on a personal level. Includes 25 photos at one location in the Los Angeles area, one hour of shooting time.
- **3 Engaging Social Media Reels:** Create a series of 3 engaging behind-the-scenes videos and content to connect with your fans and build a loyal following on social media. All content is edited vertically for optimal use on social media platforms with captions.

~~\$3,400~~ **\$1,700** Ask Your Sales Rep For Details

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@SHOTBYDONJULIO for LATIN AFFILIATED ENTERTAINMENT

STANDARD CONTENT PACKAGE

- **Behind-the-Scenes Experience:** Capture exclusive behind-the-scenes moments during product demonstrations, brand activations, and team meetings to showcase your brand's creative process. Includes 1 hour of raw footage at one location.
 - **Professional Headshot Photos:** Provide a comprehensive portfolio of headshots and portrait shots for various promotional purposes, ensuring the brand's image is professional and impactful. Includes 10 final photos at one location with one outfit, thirty minutes of shooting time.
 - **3 Engaging Social Media Reels:** Create a series of engaging behind-the-scenes videos and content to connect with fans and build a loyal following on social media, offering an authentic look into the brand's journey.
- ~~\$2,400~~ **\$1,200** Ask Your Sales Rep For Details

BASIC BRAND PACKAGE

- **3 Social Media Reels:** Capture exclusive behind-the-scenes moments during product demonstrations, brand activations, and team meetings, providing a glimpse into the brand's creative process. (1 hour of recording at one location) and 3 vertical reels for your use on social media with captions.
 - **Lifestyle Candid Photos:** Curate a collection of lifestyle photos that showcase the brand's personality. (5 final photos at 1 location, 1 outfit in the Los Angeles area, 30 minutes of shooting time.)
- ~~\$1,500~~ **\$750**

ADD ONS

ADVERTISING ON OUR WEBSITE

- *Hero Image (720x90px) Ad on Home Page Placement of our media outlet's website: <https://latinaffiliated.vip>
- Sponsored Article Write Up On News Section on [LatinAffiliated.vip](https://latinaffiliated.vip)

Book 2 months and save \$100 and maximize exposure.

~~\$800~~
\$400 for 1 month

PURCHASE FOR 3 MONTHS OR MORE FOR ADDITIONAL DISCOUNTS AND PERKS! ASK YOUR SALES PERSON HOW

EXPOSURE

Collaboration Post with Micro-Influencer Angelica Pequeno
30k+ followers on Instagram

Or Product Placement on her Livestream Show You Think You Know With Celebrity Guests

\$500

Limited Time Offer \$150/per Network

DIGITAL BILLBOARDS

- LOS ANGELES AREA OR U.S. MAJOR CITY

**Limited Time Offer
*\$400/per Billboard Location PER 30 Days**

Ask Your Sales Person for a List of Billboard Locations



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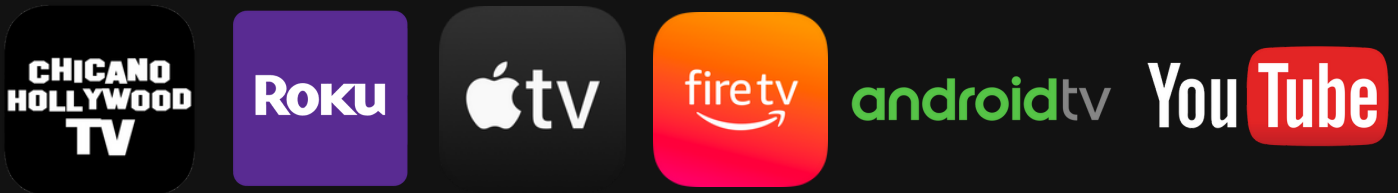
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YOU THINK YOU KNOW TALK SHOW

Aiming to be the “new” No Jumper, You Think You Know Talk Show features local Los Angeles talent with host Angelica Pequeno and three industry professionals and local celebrities. The show is a one hour round table discussion with 4 guests including the host discussing the behind the scenes of the entertainment industry. The show promises to bring raw conversation and a funny up close view of the craziness that goes on within the local scene.

STREAMING REACH

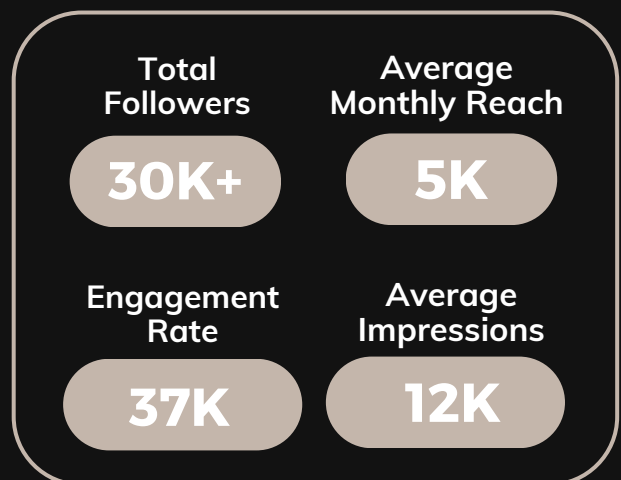
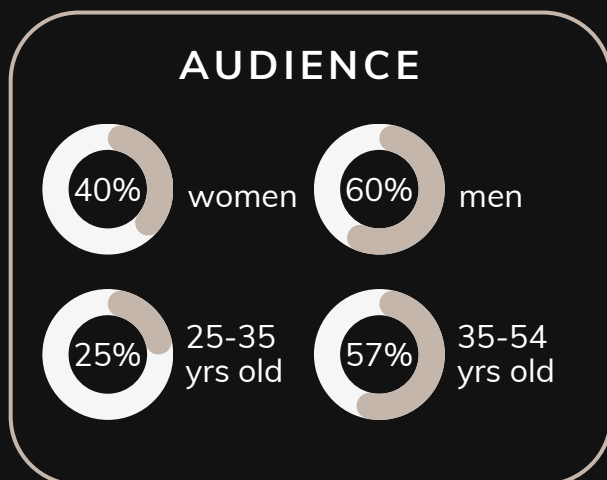


Chicano Hollywood TV is Specifically for the 40-50 million Chicano community nationwide featuring theatrical releases, series, shorts, documentaries, video podcasts, animation, etc., produced in a Chicano perspective.

Roku has over 75.8 million active user accounts, which is more than three times the number of active users of the largest cable provider in the US. Roku's audience includes young Gen Z adults and Baby Boomers who began streaming TV during the pandemic.

Roku's Media has an exclusive reach of 29% compared to campaigns placed on AVOD channels, such as Hulu, ESPN, and Discovery+. Roku also offers a Primetime Reach Guarantee, which provides a benefit of cable advertising to TV streaming advertising. Roku TV users can also stream local over-the-air channels, like CBS and NBC, for free by adding an HDTV antenna to their Roku TV. Depending on the strength of the antenna, users can watch local broadcasts from up to 100 miles away.

DEMOGRAPHICS & SOCIAL MEDIA REACH



BOOK YOUR BRAND OR PRODUCT TODAY

GET IN NOW ON THE GROUND FLOOR WHILE RATES ARE LOW!
SPEAK TO YOUR SALES REPRESENTATIVE TODAY TO HAVE YOUR BRAND FEATURED ON THE SHOW.

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